

BRICS Strategic Communication in Global Governance

International Conference

Moscow, October 31, 2025

Organizers: Department of Eastern Philosophies, RAS Institute of Philosophy; UNESCO Chair "Philosophy in the Dialogue of Cultures", RAS Institute of Philosophy; International Group of Experts on Threats for International Psychological Security by Malicious Use of Artificial Intelligence (Research MUIAI)

Venue: RAS Institute of Philosophy





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Venue: RAS Institute of Philosophy (12/1 Goncharnaya Street, Moscow).

Date: October 31, 2025.

Program Committee

Darya BAZARKINA, Professor, Leading Researcher, Department of European Integration Studies, RAS Institute of Europe, Moscow; Chief Researcher, School of International Relations, Saint Petersburg State University, Moscow, Russia.

Ji MIAO, Associate Professor, Institute of Asian Studies, Chinese Foreign Affairs University, Beijing, China.

Evgeny PASHENTSEV, Professor, Chief Researcher, Institute of Contemporary International Studies, Diplomatic Academy, Ministry of Foreign Affairs of Russia, Moscow; Chief Researcher, School of International Relations, Saint Petersburg State University, Saint Petersburg, Russia (Conference Program Committee Chair).

Konstantin PANTSEREV, Professor, Department of Theory and History of International Relations, Saint Petersburg State University, Saint Petersburg, Russia.

Alexander RAIKOV, Professor, Chief Scientist, Jinan Institute of Supercomputing Technology, Jinan, China.

Greg SIMONS, Professor, Department of Journalism, Media and Communication, Daffodil International University, Dhaka, Bangladesh.

Guihong ZHANG, Professor, Director, Center for the Study of the UN and International Organizations, Institute of International Studies, Fudan University, Shanghai, China.

Organizing Committee

Viktoria LYSENKO, Professor, Chief Researcher, Head of the Department of Eastern Philosophies; Chairholder, UNESCO Chair "Philosophy in the Dialogue of Cultures", RAS Institute of Philosophy, Russia (Conference Organizing Committee Chair).

Marietta STEPANYANTS, Professor, Honoured Scholar of the Russian Federation, Chief Researcher, Department of Eastern Philosophies, RAS Institute of Philosophy, Russia (Conference Organizing Committee Co-Chair).

Lyubov KARELOVA, PhD, Senior Researcher, Department of Eastern Philosophies, RAS Institute of Philosophy, Russia (Conference Organizing Committee Co-Chair).

Oleg KOCHEROV, PhD, Research Fellow, Department of Eastern Philosophies, RAS Institute of Philosophy; Senior Researcher, Faculty of International Relations, Saint Petersburg State University, Russia (Conference Organizing Committee Co-Chair).

Stanislav RYKOV, PhD, Senior Researcher, Department of Eastern Philosophies, RAS Institute of Philosophy, Russia.

Lev TITLIN, PhD, Senior Researcher, Department of Eastern Philosophies, Institute of Philosophy, Russian Academy of Sciences, Moscow, Russia.

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Elizaveta SAFONKINA, Senior Researcher, School of International Relations, Saint Petersburg State University, Russia.

Vlada BELIMOVA, PhD, Junior Researcher, Department of Eastern Philosophies, RAS Institute of Philosophy, Russia.

Valeriya TERYAEVA, Assistant, Department of Eastern Philosophies, RAS Institute of Philosophy.

Alexander LINNIK, MA Student, Assistant, Faculty of Political Science, State Academic University for the Humanities.

Sofia MIKUSHINA, MA Student, Assistant, Faculty of Political Science, State Academic University for the Humanities; Specialist, Department of Scientific Communication and Popularization of Science, RAS Institute of Philosophy

CONFERENCE PROGRAM

9:15-9:45 REGISTRATION

9:45-10:00 OPENING CEREMONY (Aud. 313)

Prof. Evgeny PASHENTSEV, Chair of the Conference Program Committee; Chief Researcher, Institute of Contemporary International Studies, Diplomatic Academy, Ministry of Foreign Affairs of Russia; Chief Researcher, Saint Petersburg State University

Prof. Viktoria LYSENKO, Chair of the Conference Organizing Committee; Head of the Department of Eastern Philosophies, UNESCO Chair "Philosophy in the Dialogue of Cultures" Holder, Institute of Philosophy, Russian Academy of Sciences

PLENARY SESSION (10:00-12:05, Aud. 313)

Moderators: Prof. Evgeny PASHENTSEV, Dr. Oleg KOCHEROV

Prof. Guihong ZHANG, Director, Center for the Study of the UN and International Organizations, Institute of International Studies, Fudan University. *BRICS Strategic Communication in Global Governance: Chinese Perspectives*

Prof. Greg SIMONS, Professor of Journalism, Department of Journalism and Media, Daffodil International University, Dhaka. *BRICS Strategic Communication: Understanding the Offensive and Defensive Roles of the Fifth Dimension of Strategy*

Prof. Ehsan RASOULINEZHAD, Vice-dean, Professor, Faculty of World Studies, University of Tehran. *Iran and BRICS in strategic communication for multipolar global governance*

Prof. Rajan KUMAR, School of International Studies, Jawaharlal Nehru University. *BRICS and the Emerging Global Order: An Indian Perspective*

Prof. Evgeny PASHENTSEV, Chief Researcher, School of International Relations, St. Petersburg State University. *Future AI Technologies: Opportunities and Risks for BRICS Strategic Communication**

Q&A

11:45-12:05 Prof. Evgeny PASHENTSEV Options for publication of conference papers (international monograph(s) & peer-reviewed journals), and the preliminary results of the survey on the BRICS SC.

COFFEE BREAK (12:05-12:15)

* The research was supported by a grant № 25-18-00699 from the Russian Science Foundation, <https://rscf.ru/en/project/25-18-00699/>

PANEL 1: AI, DIGITALIZATION AND BRICS STRATEGIC COMMUNICATION (12:15-19:15, Aud. 313)

Moderators: Prof. Evgeny PASHENTSEV, Dr. Elena TRUFANOVA, Dr. Almas Haider NAQVI

Session 1 (12:15-13:45)

Prof. Aleksandr RAIKOV, Chief Scientist, Jinan Institute of Supercomputing Technology. *Speeding up Strategic Meetings in BRICS Management with the Convergent Approach and Advanced Artificial Intelligence*

Prof. Artwell NHEMACHENA, Full Professor of Sociology and Anthropology, **University of Namibia**. *BRICS Strategic Communication: Insights from Quantum Social Science*

Dr. Natalia EMELYANOVA, Senior Research Fellow, Department of Comparative Political Science, Faculty of Political Science, Lomonosov Moscow State University. *Digital Diplomacy of Russia and India: A Comparative Review*

Dr. Pierre-Emmanuel THOMANN, Lecturer in geopolitics, Catholic University of Vendée, La Roche-sur-Yon; President of Eurocontinent, Brussels. *Malicious Use of AI, EU and BRICS*

Mrs. Elizaveta SAFONKINA, Senior Researcher, School of International Relations, Saint Petersburg State University. *BRICS Strategic Communication on AI: The Agenda and Cities' Experience*

Q&A

LUNCH BREAK (13:45-14:45)

Session 2 (14:45-16:00)

Dr. Elena TRUFANOVA, Associate Professor, Leading Research Fellow, RAS Institute of Philosophy; Professor, State Academic University for the Humanities. *Can AI Become an Open Communication Tool?*

Dr. Tianjiao JIANG, Associate Professor, Development Institute, Fudan University. *Drivers, Foundations, and Challenges of BRICS Cooperation on Artificial Intelligence*

Prof. Vasilii GROMOV, Deputy Head, Department of Data Analysis and Artificial Intelligence; Head of the Laboratory for Semantic Analysis, Faculty of Computer Science, Higher School of Economics (HSE). *To Catch a Bot: The Large-Scale Structure of Natural Language*

Mr. Gilles-Emmanuel JACQUET, Vice-President, Geneva International Peace Research Institute; Lecturer, Geneva School of Diplomacy and International Relations. *Western Strategic Communication against Russia*

Q&A

COFFEE BREAK (16:00-16:15)

Session 3 (16:15-17:30)

Ms. Ekaterina MIKHALEVICH, Advisor, State Atomic Energy Corporation Rosatom; Research Engineer, School of International Relations, St. Petersburg State University. *Artificial Intelligence as a Soft Power Tool: China's AI Policy and Its Impact on BRICS Strategic Communication*

Dr. Adamkolo Mohammed IBRAHIM, Lecturer, Department of Mass Communication, University of Maiduguri. *Interoperable and Ethical GenAI: A Staged Model for BRICS Strategic Communication*

Dr. Veronica USACHEVA, Senior Research Fellow, RAS Institute for African Studies; Associate Professor, Faculty of Social Sciences and Mass Communications, Financial University under the Government of the Russian Federation. *African Countries in BRICS Agenda: Digital Sovereignty, Strategic Communications, and the Formation of the Global South Information Space*

Mr. Yan RYAZANOV, Research Assistant, Centre for Scientific and Technological Cooperation and Agrarian Studies, RAS Institute of Oriental Studies. *India's AI Infrastructure and its Role in Positioning BRICS as a Strategic Actor*

Q&A

COFFEE BREAK (17:30-17:45)

Session 4 (17:45-19:15)

Prof. Oscar Julián VILLAR BARROSO, Professor, University of Havana. *The Need to Suppress Hostile Russophobic Communicative Campaigns to Deploy the BRICS Group in Latin America*

Dr. Sergey SEBEKIN, Senior Researcher, School of International Relations, St. Petersburg State University. *Metaverses as a Tool for Strategic Communication (Based on Achieving BRICS Goals**

Dr. Tri Chien VU, Institute for Cybersecurity and Digital Technologies, MIREA - Russian Technological University; **Dr. Minh Tuong NGUYEN**, Associate Professor, Institute of Cybersecurity and Digital Technologies, MIREA - Russian Technological University. *Malicious Use of Artificial Intelligence: Challenges to Information and Psychological Security in the Socialist Republic of Vietnam*

Mr. Bryan LEONARDO PATARROYO, MA Student, School of International Relations, St. Petersburg State University. *Malicious Use of Artificial Intelligence and Challenges to Psychological Security in Colombia*

Ms. Elena BEIER, Assistant Professor, Department of International Law, St. Petersburg State University. *Legal Forms of BRICS Strategic Communication in Global AI Governance*

Q&A

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PANEL 2: BRICS STRATEGIC COMMUNICATION: NATIONAL APPROACHES AND DIMENSIONS OF COOPERATION (12:15-19:15, Aud. 416)

Moderators: Prof. Darya BAZARKINA, Prof. Konstantin PANTSEREV, Dr. Olga KHARINA

Session 1 (12:15-13:45)

Prof. Darya BAZARKINA, Chief Researcher, School of International Relations, St. Petersburg State University. *Approaches to Strategic Communication in the BRICS Countries**

Dr. Ji MIAO, Associate Professor, Institute of Asian Studies; Senior Research Fellow, China-Japan-ROK Trilateral Cooperation Studies Center, China Foreign Affairs University. *Strategic Communication within BRICS: Organizational Development, Strategic Alignment, and Narratives Recalibration*

Prof. Hongsong LIU, Professor, School of International and Public Affairs, Shanghai Jiao Tong University. *China's Participation in BRICS Cooperation*

Dr. Iuliia MANUILOVA, Senior Lecturer, Faculty of Global Studies, Lomonosov Moscow State University. *Strategic Communication with Chinese Characteristics: Contributing to Strengthening the Role of BRICS*

Prof. Hendra MANURUNG, Professor Senior Assistant, Faculty of Defence Strategy, Republic of Indonesia Defence University. *BRICS Strategic Communication in Global Governance: Strengthening Indonesia-Russia Strategic Relations in Asia Pacific*

Q&A

13:45-15:00 LUNCH BREAK

Session 2 (15:00-16:15)

Prof. Hamdy A. HASSAN, Professor of Political Science, College of Humanities and Social Sciences, Zayed University. *BRICS TV and the Development of Anti-Western Narratives in Africa*

Dr. Yonas Adaye ADETO, Associate Professor of Peace Studies, Institute for Peace and Security Studies (IPSS), Addis Ababa University; Commissioner, the Ethiopian National Dialogue Commission. *A Ubuntu Approach to BRICS Strategic Communication: Implications for Emerging Global Governance and Peace*

Prof. Konstantin PANTSEREV, Chief Researcher, School of International Relations, St. Petersburg State University. *Communication Strategies of South African Republic: Basic Approaches and Key Narratives**

Dr. Aghogho AKPOME, Associate Professor, Department of English, University of Zululand, KwaDlangezwa. *Towards a BRICS Strategic Communication Blueprint: African Thought Considerations*

Q&A

COFFEE BREAK (16:15-16:30)

* The research was supported by a grant № 25-18-00699 from the Russian Science Foundation, <https://rscf.ru/en/project/25-18-00699/>

Session 3 (16:30-17:45)

Dr. Olga KHARINA, Senior Researcher, School of International Relations, St. Petersburg State University. *Architecture and Narratives of India's Strategic Communication in BRICS**

Mr. Muhammad Taimur Fahad KHAN, Research Associate (Europe & Russia), Centre for Strategic Perspectives (CSP), Institute of Strategic Studies, Islamabad (ISSI). *Framing Multi-Polarity: Pakistan's Strategic Discourse on BRICS and Global South Solidarity*

Dr. Timur KHAYRULLIN, Senior Researcher, School of International Relations, St. Petersburg State University. *The UAE and Iran in BRICS Strategic Communication**

Dr. Daniyal Ranjbar MESHKIN, Assistant, Department of Theory and History of International Relations, RUDN University. *BRICS Strategic Communication in the Face of Sanctions: The Cases of Iran and Russia*

Q&A

COFFEE BREAK (17:45-18:00)

Session 4 (18:00-19:15)

Dr. Bogdana KOLJEVIC GRIFFITH, Senior Research Associate, Institute for Political Studies, Belgrade. *BRICS Strategic Communication: Contemporary Relevance of 'Serbian World'*

Dr. Bharati HIREMATH, Ambassador of Global Peace, Head and Founder Coordinator, Dept. of International Relations, Maharaja's College, University of Mysore, Karnataka. *BRICS Plus and Sustainable Growth of Global South: Challenges and Way Forward*

Dr. Arina MURESAN, Post-Doctoral Fellow, Department of Political Sciences, University of South Africa. *Strategic Narratives and Public Perception: How BRICS Core Members Communicate Nuclear Energy to Their Citizens*

Dr. Irina DERYUGINA, Head of the Center for Scientific and Technological Cooperation and Agricultural Research, Leading Researcher, RAS Institute of Oriental Studies; **Dr. Elizaveta RASTYANNIKOVA**, Senior Researcher, Department of Economic Research, RAS Institute of Oriental Studies. *Scientific and Technological Cooperation among BRICS Countries as a Vector for the Development of Strategic Communication*

Q&A

* The research was supported by a grant № 25-18-00699 from the Russian Science Foundation, <https://rscf.ru/en/project/25-18-00699/>

PANEL 3. BRICS STRATEGIC COMMUNICATION IN GLOBAL GOVERNANCE, GLOBAL DEVELOPMENT AND GLOBAL CULTURAL DIALOGUE (12:15-19:15, Aud. 502)

Moderators: Dr. Maria APANOVICH, Dr. Oleg KOCHEROV, Dr. Anastasia ZABELLA

Session 1 (12:15-13:45)

Prof. Jianfeng LEI, Professor of International Relations, China Foreign Affairs University. *China–Russia Cooperation within BRICS: Strategic Communication and Regional Order*

Dr. Oleg KOCHEROV, Senior Researcher at the School of International Relations, St. Petersburg State University. *Strategic Communication and BRICS Peacebuilding: Chinese and Russian Approaches**

Dr. Almas Haider NAQVI, Executive Director, Regional Rapport, Islamabad. *Framing Global Governance: The BRICS Narrative of Multipolarity and Equity*

Mr. Keiji IDE, Distinguished Research Fellow, Japan Forum on International Relations; Part-time lecturer, Rikkyo University. *Shared Responsibility in a Turbulent World: A Call to BRICS and Beyond*

Dr. Yicheng ZHU, Associate Professor, School of Journalism and Communication, Beijing Normal University. *Strategic Communication against Anarchy: A Phased Model for BRICS SC Coordination in Global Governance*

Q&A

13:45-14:45 LUNCH BREAK

Session 2 (14:45-16:15)

Dr. Maria APANOVICH, Researcher, MGIMO International Research Institute. *The Geopolitical Role of BRICS in Peace and Security Issues*

Prof. J. Renato PENELUPPI Jr., Professor, University of Worcester, Nanchang Aeronautics University. *Strategic Communication and the BRICS Pursuit of a Polycentric World Order*

Dr. Irina STRELNIKOVA, Associate Professor, Faculty of World Economy and International Affairs, Higher School of Economics. *BRICS as a New Format for Ensuring Sustainable Development of the Arctic Region with the Participation of Non-Arctic Countries[†]*

Dr. Hang LUO, Tenured Associate Professor, School of International Studies, Peking University. *Challenges Faced by the BRICS Multilateral Financial Institutions and how to Address Them*

Dr. Weldegebriel Abrha HAGOSS, Special Advisor for Science and Technology, Tigray Interim Administration Government; Visiting Scholar, University of International Business and Economics, Beijing. *The Effect of BRICS for Ethiopian Economy*

Q&A

* The research was supported by a grant № 25-18-00699 from the Russian Science Foundation, <https://rscf.ru/en/project/25-18-00699/>

[†] The research was supported by a grant № 24-28-00278 from the Russian Science Foundation, <https://rscf.ru/project/24-28-00278/>

COFFEE BREAK (16:15-16:30)

Session 3 (16:30 – 17:45)

Prof. Archana UPADHYAY, Professor, Centre for Russian & Central Asian Studies, School of International Studies, Jawaharlal Nehru University. *Decoding the Dynamics of BRICS in a Transformative World*

Prof. Marco RICCERI, Secretary General, Eurispes Foundation, Institute of Political, Economic and Social Studies, Rome. *BRICS Plus: New Reality, New Concepts*

Mr. Mikatekiso KUBAYI, Senior Researcher, Institute for Global Dialogue (IGD), University of South Africa; PhD Candidate, University of Johannesburg. *The NDB and BRICS Diplomacy: Navigating the New Geopolitical Landscape*

Dr. Marius VACARELU, Lecturer, National School of Political and Administrative Studies, Bucharest. *BRICS Strategic Communication and Economy: Challenges and Opportunities*

Q&A

COFFEE BREAK (17:45-18:00)

Session 4 (18:00-19:15)

Dr. Rajeev Ranjan CHATURVEDY, Associate Professor, Head, School of International Relations and Peace Studies, Nalanda University. *The Role of Culture in BRICS Strategic Communication: Reimagining Global Governance through Shared Values*

Prof. Afonso DE ALBUQUERQUE, Full Professor, Media and Culture Department, Fluminense Federal University. *Building a Multicultural Intercultural Order: A Challenge for BRICS*

Prof. Francesco PETRONE, Professor of Global History and Philosophy; Lecturer, Universitat Oberta de Catalunya (UOC). *Epistemic Justice and Intercultural Dialogue: Means to Improve Global Governance Mechanisms and East–West Relations*

Dr. Anastasia ZABELLA, Senior Researcher, School of International Relations, St. Petersburg State University. *The Role of Culture in China's Strategic Communication**

Q&A

19:15-19:35 CLOSING CEREMONY (Aud. 313)

* The research was supported by a grant № 25-18-00699 from the Russian Science Foundation, <https://rscf.ru/en/project/25-18-00699/>

Conference Participants



Dr. Yonas Adaye ADETO

Holds a PhD in Peace Studies from the University of Bradford, UK, along with numerous other academic qualifications related to Research Methods, Security Sector Reform, International Relations, and English Literature and Linguistics. He is currently the Commissioner of the Ethiopian National Dialogue Commission (ENDC), and an Associate Professor of Peace Studies, Institute for Peace and Security Studies (IPSS), Addis Ababa University (AAU), where he has been teaching, researching, supervising and mentoring for over 30 years now. He has published numerous peer reviewed articles in international journals, and coauthored and edited book chapters on: Peacebuilding, Conflict Resolution, Security Sector Governance, Peace Education, Preventing Violent Extremism/Terrorism, Diplomacy, International Relations and Global as well as Regional Security. He offers various courses at Addis Ababa University and outside Ethiopia related to theories, issues and praxis of Peace, Global and Regional Security to graduate/postgraduate programmes and supervises PhD students at IPSS /AAU and elsewhere in Africa and beyond.



Dr. Aghogho AKPOME

Associate Professor in the Department of English, University of Zululand, South Africa. He is convener/leader of the 'Africa in BRICS' community of practice in the BRICS Research Institute, Durban University of Technology. He was a research associate at the Centre for Africa Studies, University of the Free State and a visiting scholar at the Centre of Postcolonial and Gender Studies, University of Naples L'Orientale and the Institute of English Language and Literature, Freie University, Berlin. He interests include African Thought, decolonisation, BRICS, African literatures, discourse and migration. His forthcoming project is 'Africa in BRICS in the Age of Multipolarity: An African Thought Inquiry'. A key article of his is "Discourses of corruption in Africa". He is rated by South Africa's National Research Foundation.



Dr. Maria APANOVICH

Valdai club expert. Defended her PhD in political sciences in 2013 at MGIMO University Moscow. Since 2013 works as a lecturer at the department of Migration and Geography policy of MGIMO University, since 2023 – at the department of regional governance and national policy. She is also a researcher at the International Research Institute at MGIMO University. She was an invited lecturer at UIBE University, Beijing, China, in 2023. Author of more than 20 works in the field of international relations, security, including BRICS. In 2022-2024 participated in the international research team project supported by the collaborations of the National Institute for Humanities and Social Sciences, South Africa, project grant number BRI22/1215.



Prof. Darya BAZARKINA

A Leading Researcher at the Department of European Integration Research of the Institute of Europe of the Russian Academy of Sciences. Chief Researcher at the School of International Relations, Saint Petersburg State University. Research Coordinator of Communication Management and Strategic Communication at the International Center for Social and Political Studies and Consulting (ICSPSC). Member of the International Experts' Network "European Union – Russia – Communication Management" (EURUCM). Member of the International Research Group on Threats for International Psychological Security by Malicious Use of Artificial Intelligence (Research MUAI). Author of more than 130 publications on communication aspects of terrorism and counter-terrorism as well as the problems of hybrid threats, malicious use of artificial intelligence and psychological security, published in Russian, English, Italian, Serbian, and Vietnamese. Participant of the grant project 'BRICS Strategic Communication in Global Governance', supported by the Russian Science Foundation, № 25-18-00699, <https://rscf.ru/project/25-18-00699/> (2025-2027).



Ms. Elena BEIER

Assistant Professor at International law Department, Law Faculty, St. Petersburg State University, CEO “Beier & Partners”. Specializes in International private law, Information law, Personal data law, Intellectual property law, law of foreign jurisdictions, preservation of cultural heritage of RF. Accomplished legal education at the Faculty of Law of St. Petersburg State University, the Faculty of Law of the University of Passau (Germany), and the Faculty of Law of the University of Kiel (Germany) (LL.M.). Held public lectures at universities abroad: Harbin Institute of Technology (China), Jilin University (China), Stanford University (USA), University of Greenwich (London), University of Lewis (Rome), and other. Author of online courses on intellectual property with audience over 30 000 students and legal publications in Russian and foreign journals.



Dr. Rajeev Ranjan CHATURVEDY

Dr Chaturvedy is an Associate Professor and heads the School of International Relations and Peace Studies at Nalanda University. He is also the Founding Coordinator of the Centre for Bay of Bengal Studies at Nalanda University. His research interests include India’s Foreign Policy, Asian Regional Security and Developments, China-Southern Asia Strategic Access, Bay of Bengal Region, Maritime Security issues in the Indian Ocean and the South China Sea, Blue Economy, Culture and Global Politics, and International Law.



Prof. Afonso DE ALBUQUERQUE

Full professor at the Department of Media and Cultural Studies, Fluminense Federal University. He coordinates the research group National Institute for Science and Technology (Informational Disputes and Sovereignty). His research interests include political communication, journalism studies, and comparative studies. He has published articles focusing on BRICS as a perspective for media studies and analyzing relations between BRICS countries.



Dr. Irina DERYUGINA

Holds a PhD in Economics. She is the Head of the Center for Scientific and Technological Cooperation and Agricultural Research, as well as a Leading Researcher at the Institute of Oriental Studies of the Russian Academy of Sciences. Her academic interests include issues of scientific and technological cooperation between Russia and the countries of Asia and Africa, scientific and technological development of the BRICS countries, and problems of food security in the BRICS countries. She focuses on agriculture in Asia and Africa, in particular, development models, competitiveness, and agricultural strategies, as well as world markets of agricultural products. She is the author of 140 papers, including 12 individual monographs¹, 117 articles in journals, collective monographs, and collections of articles, and editor of 11 collaborative books.



Dr. Natalia EMELYANOVA

Senior Research Fellow at the Department of Comparative Political Science, Faculty of Political Science, Lomonosov Moscow State University. She has extensive administrative experience in higher education and science, as well as practical experience in expert analysis, organizing expert discussions, international youth schools, and scientific communications and media. Her research interests include issues of indirect influence, the development of humanitarian ties and the transformation of the concept of "soft power" in modern international relations (Asian vector), collective identity, the contemporary political development of India and other South Asian countries, open scientific communications, publicity, and media. Author and co-author of over 60 scientific articles and eight books. She has been a participant in over 15 research projects, and manager of 9 projects. Since 2023 she is also the head of the media project "BRICS in the Mirror of Times" (federal project "Popularization of Science and Technology").



Prof. Vasilii GROMOV

Professor, Doctor of Physical and Mathematical Sciences. He is the Deputy Head of the Department of Data Analysis and Artificial Intelligence. He is also the Head of the Laboratory for Semantic Analysis at the Faculty of Computer Science, Higher School of Economics (HSE). He is a Senior Research Fellow at the Faculty of Computer Science and the International Laboratory for Intelligent Systems and Structural Analysis. He has authored and co-authored over 100 publications in leading international peer-reviewed journals. He annually organizes the Artificial Intelligence and Society (AIS) conference (2023-2025) at the HSE Faculty of Computer Science. Under his guidance, the Laboratory for Semantic Analysis conducts research into natural language as a whole using methods from computer science and applied mathematics. The Laboratory plans to create a large-scale model of natural language, enabling the development of new approaches to creating large-scale language models and semantic technologies.



Dr. Weldegebriel Abrha HAGOSS

Holds a PhD in Business Management from University of International Business and Economics and a master degree in educational leadership and management from Addis Ababa University. He was an assistant advisor for ministry of education Federal Democratic Republic of Ethiopia lead by the D/Prime minister, Head office of the ministry of communication and information technology lead by the D/Prime minister. Currently, He is a special advisor for science and technology of the president of Tigray regional state and a visiting scholar in University of International Business and Economics. His research focused in business environment, international business, foreign direct investment, trade, debt, transformational leadership, BRI and BRICS. He participated in many national and international conferences.



Prof. Hamdy A. HASSAN

Holds Ph.D. in Comparative Politics from Cairo University and the University of Maryland. He was a member of the Swedish Network of Peace, Conflict, and Development Research advisory board. He served as an elected Vice President of the African Association of Political Science (AAPS), based in Pretoria, South Africa. From 1999 to 2000, he served as a director of the UNISCO Human Rights Chair, which is located in Jordan. He participated in many regional and international conferences. Currently, he serves as Chair of RC44 - Security, Conflict and Democratization, International Political Science Association (IPSA). He was a visiting professor at some Arab and European Universities, such as Leiden University (Netherlands), Deakin University (Australia), and Al-Bait University (Jordan). He serves as a Country Expert on Comoros and Tanzania for Varieties of Democracy (V-Dem) at the University of Gothenburg. He has published many books and articles in both Arabic and English.



Dr. Bharati HIREMATH

Head and Founder Coordinator to the Department of International Relations at Maharaja's College, University of Mysore, India. She is an expert member in Defence Studies at Bharathiar University, Coimbatore, India. Till date, a number of noteworthy National and International panel discussions, seminars and webinars have been organized by her. Dr Hiremath works include regular analysis of BRICS and G20. Area of Specialization: West and Central Asian Studies, Maritime Strategy, South Asian Studies, Defence Studies. She has successfully completed UGC sponsored project Triangular Politics in South Asia [India, Nepal and Sri Lanka] and has published books entitled Bilateral Relations of India and Bangladesh, Triangular Relations of India, Nepal and Sri Lanka, Socio-Economic Indicators and Women Empowerment. She has published several papers in various seminars and conferences at International and National level, on significant topics such as 'India, Japan and African Union: Economic Trilateral Relations', 'Applications of Environmental Economics: Policies adopted by China'.



Dr. Adamkolo Mohammed IBRAHIM

Lecturer in the Department of Mass Communication at the University of Maiduguri, Nigeria. His academic and professional expertise spans mass communication and journalism, development communication, including strategic communication, social media research, social television, computer-mediated communication, human-computer interaction, cybersecurity, and ICT adoption. He has published in peer-reviewed journals, book chapters, and contributed to interdisciplinary research projects addressing communication, governance, and technological innovation in Africa and beyond. His current research examines the intersection of generative artificial intelligence, diplomacy, and multilateral governance, with a particular focus on BRICS strategic communication. He has received recognition for his scholarly contributions and is actively engaged in mentoring early-career researchers and journalists.



Mr. Keiji IDE

Graduated from Tokyo University in 1980. Studied at Defense Language Institute (USA), Russian Research Center of Harvard University, and Moscow State University (USSR). Received M.A. from Diplomatic Academy (Russia) and Waseda University (Japan) (International relations). Worked in the Ministry of Foreign Affairs (MoFA) of Japan for 40 years, including as Minister for public diplomacy in the PRC, DCM in Russia, Ambassador to Croatia, chief negotiator of FTA, and Ambassador for the Arctic cooperation. After retirement from the MoFA, since 2023, a part-time lecturer of international relations at Rikkyo University (Japan). Taught Japanese history at the Higher School of Economics (Russia) as a visiting lecturer. Foreign editorial member of the Russian journal “China Study of Russia”. Distinguished research fellow of the Japanese Think Tank, JFIR (Japan Forum on International Relations). Published books and articles on public diplomacy, China-Russia relations, Arctic cooperation, etc.



Mr. Gilles-Emmanuel JACQUET

Holds a Master degree in Political Science (University of Geneva) and Master in European Studies (European Institute of the University of Geneva). He is the Vice-President of the Geneva International Peace Research Institute and the President of the Youth Center for Dialogue and Peace. G.E. Jacquet is currently a lecturer in International Relations at the Geneva School of Diplomacy and International Relations, Swiss UMEF University of Applied Sciences Institute, Geneva Business School and International Management School Geneva.



Dr. Tianjiao JIANG

Associate professor at Development Institute, Fudan University. He also serves as associate director of Center for BRICS Studies at Fudan University and research fellow of Center for Global AI Innovative Governance. His research focuses on emerging technologies and international security. He has published 3 books and 40 academic papers in the Journal of Chinese Political Science, Asian Perspective, Chinese Political Science Review, Copenhagen Journal of Asian Studies, and edited volumes by SIPRI and USIP. Dr. Jiang is ACONA fellow (2021-2022) of Harvard University's Davis Center for Russian and Eurasian Studies, CTBTO Youth Group and Center for Energy and Security Studies fellow (2021-2022), NPIHP fellow of Woodrow Wilson International Center for Scholars (2016), and visiting scholar at George Washington University (2017).



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